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## KEY FINDINGS MEMORANDUM

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**TO:** AMERICAN CIVIL RIGHTS INSTITUTE  
**FROM:** WILSON RESEARCH STRATEGIES  
**SUBJECT:** KEY FINDINGS: NEBRASKA STATEWIDE SURVEY  
**DATE:** JUNE 24, 2008

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This memo summarizes data from a statewide survey of Nebraska voters conducted on the behalf of the American Civil Rights Institute. The survey was conducted June 21-22, 2008 among n=500 likely general election voters. Respondent were read the following initiative language: *The state of Nebraska shall not discriminate against or grant preferential treatment to, any individual or group on the basis of race, sex, color, ethnicity or national origin in the operation of public education, public employment or public contracting.*

### **Key Findings**

- Most Nebraskans (71%) support the amendment to prohibit discrimination and preferential treatment based on race, sex, color, ethnicity or national origin in the operation of public education, public employment or public contracting.
- There is strong bi-partisan support for the amendment, including more than seven in ten (73%) Republicans, more than four in five (82%) independents and almost two in three (65%) Democrats.
- The voters in Nebraska's 1<sup>st</sup> congressional district support the amendment with 68% of the vote, the voters in the 2<sup>nd</sup> congressional district support the amendment with 72%, and the voters in the 3<sup>rd</sup> congressional district support the amendment with 73% of the vote.

### **Detailed Findings**

The majority (71%) of Nebraskans support this amendment. Almost half (44%) of the supporters say they "definitely" support it. Only one in ten (10%) are undecided and less than one in six (16%) opposes the amendment.

#### **Support is Strong Across Partisan Lines**

Support for the amendment is strong across party lines. Democrat (65%), Independent (82%) and Republican (73%) respondents support of the amendment.

#### **Support is Strong Despite Ideological Differences**

There is strong support for the amendment among different ideologies.

- More than seven in ten (72%) Republican conservative voters support the amendment.
- Almost eight in ten (77%) moderate to liberal Republicans support the amendment.
- More than seven in ten (73%) moderate voters support the amendment.
- Even 64% of moderate to liberal Democrats support the amendment.



### **Support is Strong Across Different Demographic Groups**

- Support is strong with both men and women, but women (73% support) actually support the amendment at a greater rate than men (69% support) do.
- Almost three in four (73%) women and right at seven in ten (69%) men support the amendment.
- Three in four (76%) 18-44 year olds, (75%) 45-54 years old and (74%) 65 and older support the amendment.
- Almost eight in ten (77%) women 65 and older support the amendment.
- Just over seven in ten (71%) Republican men support the amendment, while over seven in ten (76%) Republican women support the amendment.

### ***Methodology***

Wilson Research Strategies was commissioned on behalf of American Civil Rights Institute to conduct a research study of n=500 likely voters in Nebraska. The margin of error is equal to  $\pm 4.38\%$  at the 95% confidence interval. The study was conducted by telephone June 21-22, 2008.

The sample was stratified by key demographics including age, gender, and area in order to representatively measure Nebraska's likely voting population.